

2023 Charitable Gaming Conference Conducting and Managing Electronic Raffle Lottery Events

Alcohol and Gaming Commission of Ontario (AGCO)

A hand is holding a tablet computer. The screen of the tablet displays lottery results. The background of the screen is a collage of Canadian banknotes, including a \$100 bill and a \$20 bill. Overlaid on the screen is the text "JACKPOT / GROS LOT" in white, bold, sans-serif font. Below this, a white banner contains the amount "\$5,510,665" in large, bold, black, sans-serif font.

JACKPOT / GROS LOT
\$5,510,665

Background

- AGCO is responsible for:
 - Regulating and overseeing licensed lottery games conducted by charitable and religious organizations
 - Administration of lottery licences for charitable electronic raffles
- AGCO works directly with stakeholders to ensure that their concerns and aspirations are understood, considered, and incorporated into the decision-making process
- Charitable gaming framework reforms have been in response to requests from charitable gaming stakeholders
- Since the 2017 launch of e-raffles in Ontario, the AGCO has implemented multiple reforms to the licensing framework
 - These reforms continue to have significant, positive impact on charities across Ontario
 - Provided charities with greater game variety, a wider array of fundraising tools and more flexibility

Raffle Definitions



Raffle

A lottery scheme where tickets are sold for a chance to win a prize in a draw and includes 50/50 draws, elimination draws, and calendar draws.

Electronic Raffle (e-Raffle)

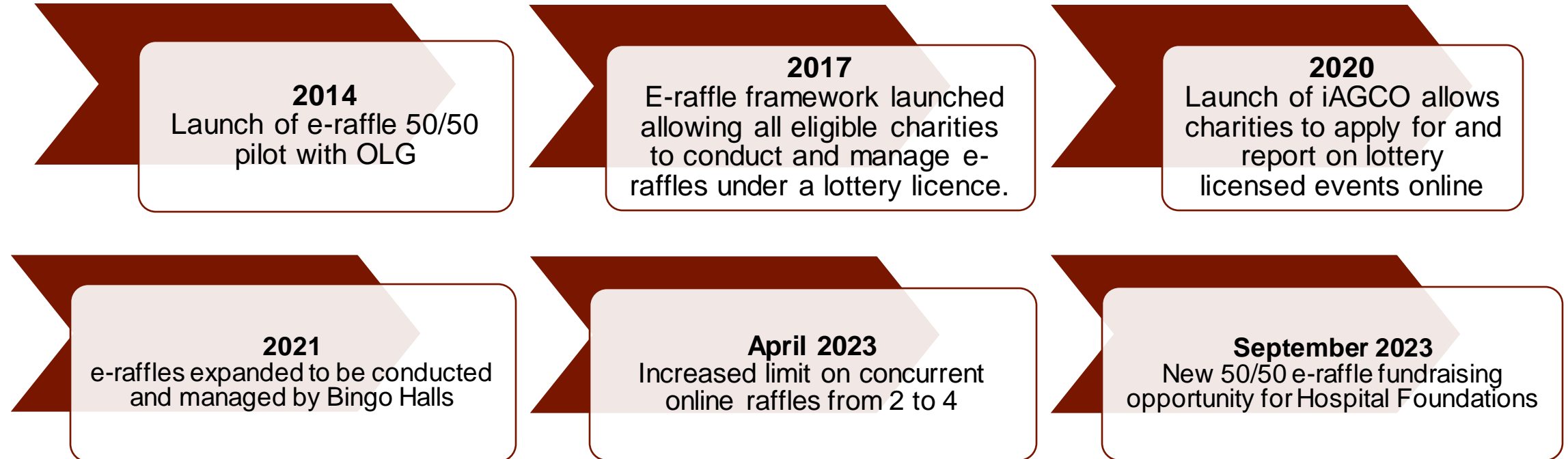
Type of raffle in which computers (including handheld devices) may be used for the sale of raffle tickets, the selection of raffle winners and the distribution of raffle prizes.

Online Raffle

Type of electronic raffle where any part of the conduct and manage of the raffle takes place on the internet.

AGCO Electronic Raffle (e-Raffle) Reform Timeline

- In 2014 section 207 of the *Criminal Code* was amended to allow provincial governments to begin to permit charities to conduct and manage raffle events online.



Electronic Raffle Licences Issued

- Charitable organizations using e-raffles range from small, local charities to large foundations.

Year Issued	Number of Licences Issued
2019	151
2020	210
2021	569
2022	612
2023	601
Grand Total	2143

Number of Charities Licensed	Total Charity Profits
1500+	Over \$352 Million

Questions?



For more information visit – <https://www.agco.ca/lottery-and-gaming/electronic-raffles>